

BUSINESS

Forbes.com Advanced

LEADERSHIP

Org Chart Wiki BETA Exclusively On Forbes

Video

TECH

ENTREPRENEURS

HOME PAGE FOR THE WORLD'S BUSINESS LEADERS

E-Mail | E-Mail Newsletters | NRSS

Blogs E-mail Newsletters Org Chart Wiki People Tracker Portfolio Tracker Special Reports

FORBESLIFE LISTS OPINIONS

Widgets CEO Network

AFX News Limited

# Market spotlight: Recession letters

**MARKETS** 

02.27.08, 5:34 PM ET

Popular Videos

Virtual Toys Take Over Billionaire Comebacks

Adventurer: Surfer Ken Bradshaw

Wii Workout

China Tech's Olympic

**Most Popular Stories** 

Celebrity Leaplings

World's Most Wired **Airports** 

Best U.S. Cities For **Getting Ahead** 

Banking with Buffett

How To Tap Lenders When Credit Is Tight

NEW YORK (AP) - Economists have never been confused for great communicators, but their latest pronouncements have been even more cryptic than usual.

Long considered numbers geeks in the popular mind, these prognosticators have been talking a lot about letters in recent weeks when it comes to describing how the U.S. economy will emerge from its current malaise.

Most are hoping for a 'V'-shaped recovery, while others warn this downturn feels more like a 'U' or even a 'W.' No one has forecast the dreaded 'L' - at least not yet.

So what are these guys talking about?

The letters represent the shape of a graph that depicts the economy's trajectory from a peak through a recession and back to growth. The 'V,'

for example, would be most favorable, since its point would mean the economy touched ground and bounded higher without pause.

And that seems to be the most common forecast -- that the flagging economy will bottom some time midyear before picking up steam toward year's end after a series of monetary policy measures take effect.

The economy began to cool last year amid a meltdown in the housing market. As home prices fell, risky mortgages started to falter, sending shock waves through the markets that trade securities backed by those assets.

That touched off a crisis in all credit markets as lenders became unsure about whom to trust with new loans. With credit generally more expensive, economic activity has slowed.

The Federal Reserve, which controls monetary policy by setting target interest rates and controlling money supply, has slashed its target rate by 2.25 percentage points since September. The aim is to make credit cheaper and spur more business investment.

The Bush Administration pushed for and got a \$168 billion tax rebate in hopes of catalyzing consumer spending, which accounts for about two-thirds of U.S. economic activity and is in danger of slowing as people, concerned about job security, postpone purchases.

Because the Bush rebates won't be paid until at least May, and the Fed's moves typically take at least six months to have an effect, many expect a first half recession -- technically defined as two quarters of contracting gross domestic product.

News by E-mail Get stories by E-Mail on this topic FREE

PERSONAL FINANCE

Free Trial Issue

# Companies Citigroup

# **Topics**

- macroeconomic stories, OECD reports
- United States
- Japan

Become a member FREE Already a Member? Log

Enter Username

Enter E-Mail Address

Select Your Title

Receive Special Offers?

Sign Me Up!

FAQ | Privacy Policy Terms, Conditions and Notices

Also available:

E-Mail Newsletters

Read it now >> Now in leading online bookstores

# Alternative to Open Back Surgery

Minimally invasive, corrects most spinal disorders, 21st century laser techniques, outpatient surgery. www.laserspineinstitute.com

+

 $\checkmark$ 

#### **Green Business Alliance**

Help Save the World and Go Green! Your Company Can Make a Difference.

www.GreenBusinessAlliance.com

# **Ethanol Stock News - GFET**

Ethanol, Biofuels, Green Energy. Alternative Energy Stock. www.GulfEthanolCorp.com

#### 40% Return in One Year

Accredited Investors Only! ---Min 20k--- Only a Few Units Left!

www.MillenniumMansions.com

# Refinance Now at 5.1% Fixed!

\$200,000 mortgage for under \$599/mo. Flexible terms. Get 4

Become a member Portfolio | Register



Personalize Now!

PRESENTED BY

WATCH THE FORBES.COM VIDEO NETWORK

Every day, Up-to-date, Always relevant Forbes





Select Companies +5.87 Watch List

Industry News Choose Industry Authors Choose Favorites

If those policy moves work as planned, though, they are expected to drive a quick recovery from the bottom some time later this year. That would be the most welcome scenario on the capital markets.

But **Citigroup** (nyse: C - news - people ) analyst Tobias Levkovich says the likelihood of a 'V'-shaped recovery seems 'modest' because of concerns in the second half about the elections and 'excessive earnings expectations.'

He thinks the more likely shape will be a 'W' -- in which 'an initial bump from the temporary fiscal stimulus and some impact from the Fed's recent actions' will then be overcome by the political uncertainty and profit concerns. That would result in another decline before the recovery takes hold in earnest.

The chances of an 'L'-shaped recovery are slim, most economists say. That depicts an economy that falters and remains stagnant over a longer period, like what happened in Japan starting in the 1990s.

'We won't have an 'L' because Bernanke and his cohorts are trying everything,' said Axel Merk, manager of the Merk Hard Currency fund. He said the policy proposals will prevent the deep recession, but warned they won't deliver a quick fix.

'Frankly they seem a little reckless because of inflationary pressure,' he said.

Rising oil prices and the sharply declining value of the dollar make goods and services in the U.S. more expensive, even as U.S. exports become more attractive. And any economic growth tends to bring even higher prices.

Economists concerned about these issues tend to predict a 'U'-shaped recovery, with a prolonged trough over several quarters before growth resumes.

In that case, it won't be cheaper credit that will spur economic activity, Merk said, but rather a revaluation of the costs to lend in a market where confidence is low.

'We need lower home prices and lower prices for financial institutions that need money, not lower interest rates,' he said.

The fund manager said the 'U' scenario is most likely, but added that its shape will 'look like a bathtub.'

Copyright 2007 Associated Press. All rights reserved. This material may not be published, broadcast, rewritten, or redistributed.

Neither the Subscriber nor AFX News warrants the completeness or accuracy of the Service or the suitability of the Service as a trading aid and neither accepts any liability for losses howsoever incurred. The content on this site, including news, quotes, data and other information, is provided by AFX News and its third party content providers for your personal information only, and neither AFX News nor its third party content providers shall be liable for any errors, inaccuracies or delays in content, or for any actions taken in reliance thereon.

Your Rating Overall Againg

**Reader Comments** 

Post A Comment

More On This Topic

Companies: C

**E-Mail Newsletters:** Sign Up Now To Stay Informed On A Range Of Topics **Attaché:** Customize Forbes.com Now To Track This Author And Industry

Article Controls

E-Mail | E-Mail Newsletters

■ del.icio.us | 🖆 Digg It! | 🌃 My Yahoo! | Share | 🚨 RSS

**Related Sections** 

FREE quotes now! www.lendgo.com

Buy a link here

ADVERTISEMENT

Related Business Topics
Starting A Small Business

Small Business Loans

**Trading Center** 



Brought to you by the sponsors below



ForbesAutos.com





CEO Book Club

AUTHOR Q&A

Kevin Bazzana



BOOK REVIEW
Spirituals
Marisa Rindone
James McBride's second novel impresses
and inspires.

Business is personal. We treat it that way.\*

Private Company Services

'connectedfrinking Pectalieuoui@ores



Home > News & Analysis

## **Today On Forbes.com**

#### **Spin Cycle**

Michael Maiello

Want to make a pile in money management? Step 1: Attract attention. Step 2: Attract assets.



- Jim Rogers Sees Red
   Complete Coverage: Wall Street



Wall Street



Chinese Style





FORBES STOCK

a marvelous gift for both

PURCHASE NO CLICK HERE

Washington Cracks Down On Drug Trade

News Headlines | More From Forbes.com | Special Reports

Subscriptions >

**Subscribe To Newsletters Subscriber Customer Service** 

# SITEMAP HELP CONTACT US INVESTMENT NEWSLETTERS FORBES CONFERENCES FORBES MAGAZINES FORBESAUTOS

Ad Information Forbes.com Mobile RSS Neprints/Permissions Subscriber Services © 2008 Forbes.com LLCTM All Rights Reserved Privacy Statement Terms, Conditions and Notices

















Click here to enter

Europe

International

**Business Wales** 

Stock quotes are delayed at least 15 minutes for Nasdaq, at least 20 minutes for NYSE/AMEX.U.S. indexes are delayed at least 15 minutes with the exception of Nasdaq, Dow Jones Industrial Average and S&P 500 which are 2 minutes delayed.

Powered By



